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16th - 17th October 2018 | Paris Marriott Opera Ambassador Hotel

6th Conference on

ANTI-CORRUPTION

France Edition

The only event providing practical strategies for Sapin II implementation and compliance

KEYNOTE ADDRESS:



Arnaud Jaune Deputy Director Agence française anticorruption

EXCLUSIVE CONTRIBUTION:



Maxence Delorme Prosecutor Nanterre's High Court

THE OECD'S PERSPECTIVE:



Mathilde Mesnard Deputy Director, Financial and Enterprise Affairs **OECD**

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PLUS 4 Practical and Interactive Workshops:

MONDAY 15TH OCTOBER 2018:

- Detecting Corruption in Your Local Operation and Your Subsidiaries: How to Conduct Effective Risk Assessment and Unified Risk Mapping
- Setting up a Whistleblowing Programme System and Managing Whistleblower Complaints Effectively

THURSDAY 18TH OCTOBER 2018:

- Controlling Corruption Risks and Building an Effective Third Party Due Diligence Programme
- Implementing an Anti-Corruption Compliance Programme with Limited Resources: How to Do More with Less

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Be where your industry and peers will be on the 16th – 17th October 2018.

Adopted on December 2016, the Sapin II Law introduced a number of changes to the French anti-corruption framework. The three major innovations were the creation of a new anti-corruption authority (Agence Française anti-corruption or AFA), new compliance duties placed on certain organisations and the introduction of Conventions Judiciaire d'Intérêt Public ("CJIPs") - or French Deferred Prosecution Agreements ("DPAs").

In February 2018, the first "CJIPs" were entered into for corruption charges between the Public Prosecutor's Office of Nanterre and two French companies. Both cases represent a major breakthrough as they are the first negotiated outcomes reached in the context of an investigation for corruption, which lies behind the adoption of the Sapin II Law.

C5's Conference on Anti-Corruption France is the only local anti-corruption event designed to provide valuable working tools to senior compliance, legal, risk and internal audit professionals who are facing the daunting task of assessing or reassessing their organisation's exposure to corruption risks. They will be able to build, implement and monitor adequate compliance programmes and procedures to address the risks.

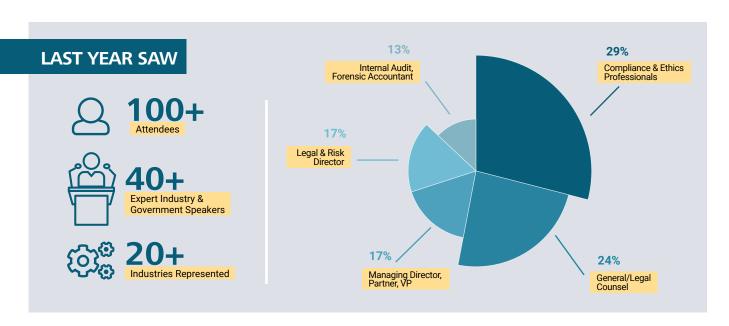
The conference has assembled an exceptional panel of leading international corporate ethics and compliance executives, lawyers, investigators, forensic experts and top government officials. Take this opportunity to hear from this unparalleled panel of experts in the field and network with peers and colleagues who share similar concerns.

Get the latest insights on:

- The First Audits of The French Anti-Corruption Agency (Agence Française Anti-Corruption)
- Sapin 2 Law's Anti-Corruption System and the First French Deferred Prosecution Agreement (CJIP)
- Criminal Liability of the Compliance Officer
- The Impact of Law Sapin II in Transnational Corruption Cases
- What Makes an Efficient Compliance Programme? A View from the French Anti-Corruption Agency (AFA)

Add practical value to your experience by attending the following essential pre and post-conference workshops:

- Detecting Corruption in Your Local Operation and Your Subsidiaries: How to Conduct Effective Risk Assessment and Unified Risk Mapping
- **B** Setting up a Whistleblowing Programme Meeting and Managing Whistleblower Complaints Effectively
- Controlling Corruption Risk and Building an Effective Third Party Due Diligence Programme
- Implementing an Anti-Corruption Compliance Programme With Limited Resources: How to Do More With Less



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PRE-CONFERENCE WORKSHOPS

Monday, 15th October

WORKSHOP A | 9.30 - 12.30

Detecting Corruption in Your Local Operation and Your Subsidiaries: How to Conduct Effective Risk Assessment and Unified Risk Mapping

Eric Seassaud

Chief Legal, Contracts and Compliance Officer **Engie**

Risk assessment is critical to the effective management of corruption risk. This practical hands on session will help you to identify and evaluate risk in your company and will also explore how risk assessment fits into the development and maintenance of the organisation's wider anti-corruption programme.

- · Objectives of risk mapping:
 - Identify the risks and analyse how they are connected
 - Provide a mechanism to develop a strong risk management strategy
 - Compare and assess current risk management
- · How best to implement a methodology?
 - Who should carry out a risk mapping?
 - Define information sources
 - Develop specific guidelines defining the objectives, methodology, roles and responsibilities of all stakeholders
 - Communicate the risk management strategy to both management and employees
- Updating and providing a traceable path for this risk assessment
- Measuring the anti-corruption compliance systems of your commercial partners against the ISO 37001 standard
- Obtaining a consensus view which covers all the risks of the company and its subsidiaries: strategic, operational, legal, reputational and
- Optimising allocation of resources and available means (priority given to the most critical risks)

WORKSHOP B | 13.30 - 16.30

Setting Up a Whistleblowing Programme, Meeting and Managing Whistleblower Complaints Effectively

Bérengère Thibierge

Group Senior Counsel - Compliance Officer - Legal **Tarkett**

Since January 1st 2018 and in accordance with Sapin II Law, all private organisations with at least fifty employees and some public organisations must set up a professional whistleblowing system. The necessary system is very simple in its principles, but there are numerous requirements. During the workshop you will learn to implement different frameworks which can be chosen to set up an internal whistleblowing programme and explore the organisational constraints.

- Objective of the whistleblowing programme
- Defining the scope of applicability of the professional whistleblowing programme
- What is the status of a whistleblower under Sapin II?
- Reviewing the new whistleblowing framework under Sapin II
- What types of concerns can be reported through a whistleblowing channel?
- Criteria to be met for a whistleblower to report
- Building a supportive environment for whistleblowers
- · What protection does an employee whistleblower have?



Overall experience outstanding, also in view of the networking opportunities.

– CHIESI FARMACEUTICI

CONFERENCE DAY 1

Tuesday, 16th October 2018

8.30

Registration and Coffee

9.00

Opening Remarks from the Chairs of the Session

Géraldine Hivert de Grandi Group General Counsel **Seche Group**

Eric Seassaud

General Counsel & Chief Contracts, Ethics & Compliance Officer **VINCI Construction Grands Projets**

9.15

SAPIN II Enforcement Year in Review: The French Anti-Corruption Agency (Agence Française Anti-Corruption) Speaks about the First Controls

Arnaud Jaune Deputy Director Agence française anticorruption

- An overview of 2017: recent cases and key learnings
- How are the control programmes decided?
- What are the requirements to satisfy the controls?
- How is an audit carried out?
- What powers do the agents have?
- What conclusions can be drawn from their investigations?

10.00 PANEL SESSION

From the Assessment of the Sapin II Law's **Anti-Corruption System to the First French** Deferred Prosecution Agreement (CJIP)

MODERATOR: Bryan J. Sillaman Managing Partner

Hughes Hubbard & Reed LLP

Prosecutor

Maxence Delorme

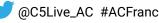
Stéphane de Navacelle Lawyer **Navacelle**

Nanterre's High Court

- · Key Aspects of Sapin II and DPA
- Overview and framework of the first French DPA case
- How does the CJIP compare to U.S. and U.K. DPAs'?

11.00

Refreshments





11.30 PANEL SESSION

Strengthening Your Corruption Risk Mapping: How to Address Challenges Across Business Units and Operations

François Lhospitalier General Counsel and Compliance Director

French Tennis Federation

Delphine Bernard

Ethics and Compliance Director Suez

Emmanuel Pascal

Head of Internal Audit **Sysco**

Samanta Le Pont

Risk and Compliance Director

Siaci Saint Honoré

- What priority actions should be taken to minimise risks?
- What are the training tools to develop for operating staff?
- What are the parameters to take into account when assessing risks?
- Assessing the risks originating from the business units and transactions
- · How to adapt risk mapping

12.30 PANEL SESSION

Third Party Risk Management: What Due Diligence Procedures Should You Be **Conducting When Onboarding Commercial** Partners and Agents?

Daniel Pinazo

Compliance Solutions Manager

Bureau van Dijk

Jean Marie Gauvain

Group Director of Risk and Compliance **Groupe Casino**

Marc Jany VP Global Head of Compliance

Dassault Systemes

Guillaume Litvak

Chief Audit Executive

Technicolor

- Identification and registration of all your third parties and collections: best practice analysis and storage of all relevant information Use of a risk assessment process to identify, reduce and monitor risks
- Implementation of strict control procedures to detect corruption incidents
- Reviewing and assessing the efficiency of the company's third parties

13.30

Lunch

2.30 PANEL SESSION

How Financial and Accounting Controls Can Detect Corrupt Practices

Patrick Maisonneuve

Avocat à La Cour

Cabinet Maisonneuve

- Applying financial controls in high risk countries and with high risk transactions
- Providing specific advice to ensure the accounting professions pay attention to "warning signs"
- · Developing a tailored strategy which meets the anti-corruption requirements for key financial reports

3.30 PANEL SESSION

In View of the Controls Conducted By the French Anti-Corruption Agency (AFA), What is an Efficient Compliance Programme?

MODERATOR: Maria Lancri

Lawyer

GGV

Pierre-Antoine Badoz Chief Compliance Officer

Orange

Christian Laveau

Chief Audit -Risk Management -Compliance & Quality Officer **ADP**

AccorHotels Romain Marie VP Group Legal Compliance

Corporate & Compliance,

Deputy Board Secretary

Schneider Electric • What an efficient compliance programme should look like and

Besma Boumaza

SVP General Counsel

- what the consequences are of not having it · Establishing clear and flexible guidelines that are capable of being complied with without affecting the business
- Understanding which tasks to prioritise within the compliance programme
- What should the compliance programme include?
- Involving the top management: what role should they play?

Refreshments

5.00 NEW!

Roundtable and Drinks Reception

Select the Roundtables to join as you end the day to exchange views, debate questions and share experience around current industry challenges. Each roundtable has a focus topic, a host facilitator and is scheduled to last an hour.

Implementing the Code of Ethics in the Subsidiaries by Considering the Local Context where the Company Operate

Valérie Josien

Regional Compliance Manager - Europe, Middle East, North Africa

Esterline

- · What are the standards of ethics and procedures required?
- · Developing and promulgating policies for particular risks area
- · Implementing a risk assessment approach

2/ How DPAs are Affecting Companies' Compliance Function and Compliance Initiatives

Michael H. Huneke

Partner

Hughes Hubbard & Reed LLP

- How will the DPAs affect the compliance function regarding criminal prosecution
- What will the role of the judges be?
- What is the defence for companies involved in multi-jurisdictional

Conducting a Satisfactory Internal Investigation while Meeting GDPR and Employment Law

- Determining the scope of the investigation and the right action plan
- Identifying who should conduct the investigation and how best to handle it
- When is it appropriate to conduct an internal investigation?

4/ How are Companies Meeting the Standards Required by Country Specific Regulations Like Sapin II, UK's Bribery Act, the FCPA and the Growing List of New Regulations Globally?

Tony Charles

Chief Client Officer

Steele

- · How much diligence is required?
- · How often should vendors be reviewed?
- How are organizations using technology effectively to manage increasing compliance requirements?
- What analytics are companies tracking to evaluate program performance?

- What does an effective monitoring model look like?
- · And more...

6.00

Closing Remarks of the Chairman and End of the First Day of the Conference

CONFERENCE DAY 2

Wednesday, 17th October 2018

8.30

Registration and Coffee

8.50

Opening Remarks from the Chairs of the Session

Géraldine Hivert de Grandi **Group General Counsel Seche Group**

Eric Seassaud General Counsel & Chief Contracts, Ethics & Compliance Officer **VINCI Construction**

Grands Projets

9.00 PANEL SESSION

The Criminal Liability of the Compliance Officer: How is it Established, What is its Scope and What is Your Defence?

Géraldine Hivert de Grandi **Group General Counsel**

Thierry Villié Head of Compliance **Exane**

Seche Group

Guillaume Pellegrin Avocat

Bredin Prat

- What are the trends in the US DOJ and other investigating authorities regarding the personal liability of a CCO?
- What can trigger criminal liability day-to-day?
- · How compliance officers can avoid risk
- Establishing a culture of compliance

10.00 PANEL SESSION

Reinforcing Vigilance Plan Requirements to Better Identify and Prevent Human and **Environmental Risks**

Sandy Jaunet

Legal Manager - Company and Securities Law **BIC Group**

- Understanding the international regulatory context of the duty of care for parent companies and anti-corruption
- · Learning how to comply with the Duty of Care and Sapin II laws
- · Implementing a risk assessment approach

11.00

Refreshments

11.30 CASE STUDY

How Thales Has Built and Maintained a Culture of Integrity at All Levels

Dominique Lamoureux

Vice President, Ethics and Corporate Responsibility **Thales Group**

- Developing a culture of trust and integrity with all our partners
- Establishing an anti-corruption Code of Conduct
- Implementing an ethical system enabling employees to be prepared and get involved
- Training employees in corruption risks and unfair competition
- What are the indicators to assess integrity and ethics within companies?

12.15

Lunch

1.15 Panel Session

How to Implement a Professional Whistleblowing System in Compliance With the Sapin 2 Law Requirements?

MODERATOR: Pierre Schick

Group Head of Ethics and Compliance

Jean-Baptiste Siproudhis

Group Head of Compliance

Francine Ruellan

Head of Ethics and Compliance

La Française des Jeux

Charlotte Grass

Legal Director Competition Compliance and Regulatory **Vallourec Group**

Mathilde Mesnard

Deputy Director, Financial and **Enterprise Affairs OECD**

- · How the reporting channel has evolved
- · Setting up a reporting system allowing all employees to use it
- Implementing tools to achieve a cultural change within your company
- How to guarantee anonymity

2.15 PANEL DEBATE

What is the Impact of Law Sapin II in **Transnational Corruption Cases?**

Laurent Cohen-Tanugi Managing Partner Laurent Cohen-Tanugi

Grégoire Bertrou

Partner

Willkie Farr & Gallagher LLP

- What criteria must be satisfied for French law to apply in transnational corruption cases?
- What opportunities do CJIPs (DPAs) present to French companies facing multi-jurisdictional criminal investigations?
- What are the limitations of the Sapin II framework in fighting transnational corruption?

3.15

Refreshments

3.30 NEW!

Benchmarking Roundtable

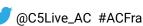
Select the Roundtables to join as you end the day to exchange views, debate questions and share experience around current industry challenges. Each roundtable has a focus topic; a host facilitator and is scheduled to last an hour.

1/ Implementing an Anti-Corruption Code of Conduct in the Company's Internal Rules

Aurélie Dellac

Group Legal and Compliance Advisor **Gefco**

- Appointing the working group for the Code of Conduct team from a variety of fields
- Gathering and analysing information





- Adoption of the Code of Conduct by executive bodies
- Providing training to employees and to third parties acting on the interest of the company about it

2/ Using a Risk Assessment Process to Identify, Segment, Mitigate and Monitor the Risks

- Ensuring third party contacts understand your compliance objectives
- Improving capacity and expertise to prevent and detect corrupt practice
- Implementing programme-level risk mitigation measures

3/ Monitoring Compliance Through Artificial Intelligence

- · How to deal with the new dimensions of Artificial Intelligence
- The data security challenge: how to manage reputational risk
- Compliance officers of the future: measuring the effectiveness of a compliance programme

4.30

Closing Remarks from the Chairman and End of Conference

To discuss sponsorship opportunities, please contact Andy Matthews on +44 207 878 6991 or A.Matthews@C5-Online.com

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 - White Collar Crime
 - Investigations
- · Accounting & Consulting Firms
 - Investigations & Forensic
 - Transactions

POST-CONFERENCE WORKSHOPS

Thursday, 18th October

WORKSHOP C | 9.30 - 12.30

Controlling Corruption Risk and Building an Effective Third Party Due Diligence Programme

A comprehensive approach to due diligence management is essential for any company conducting business globally. Organisations must align the risks and strengths of their company to their third party due diligence programme.

- Identifying and mapping relevant risks, gifts and entertainment, third parties, data acquisition, compensations and incentives
- Finding a systematic approach to determine the level of due diligence required based on the level of risk
 - How to comply with state secret and data protection regulations
 - Using a risk-based model to determine the level of on-going monitoring
- How to implement a risk based approach when onboarding new third parties
 - How should the business case be justified/documented?
 - Strategies to use when onboarding different volumes and types of third parties: getting approval and training
 - How to compose adequate contracts to manage third party compliance in the future
- Monitoring your third party risks
 - How to customise internal controls for effective third-party oversight
- Evaluating and renewing contractual terms and conditions
 - Ensuring you have the appropriate ongoing monitoring tools in place
 - Monitoring invoices and payments and how to spot issues on a transaction basis
- Utilising in-house resources to build a clear and transparent communication and reporting structure

WORKSHOP D | 13.30 - 16.30

Implementing an Anti-Corruption Compliance Programme With Limited Resources: How to Do More With Less

Many regulatory systems demand that all type of organisations implement compliance programmes — either as a direct regulatory requirement, or as a cost-effective means for avoiding or mitigating penalties for violations. To receive regulatory credit, such programmes must be "effective" — meaning, generally, that they must be reasonably designed and vigorously administered. During the workshop, you will gain the tools and best practices allowing your organisation to upgrade your compliance strategy from scratch.

- Identifying the risks your business faces and assessing the danger they present
 - Think about areas of risk and which ones might affect your business
 - Document the areas of risk that you think apply to you
 - Make yourself aware of problems that comparable businesses have encountered
- Status update on Antibribery policies within the company
 - What are the critical areas in the fight against corruption within the Company?
 - Policies and measures to build an effective anti-corruption strategy
- How to maximise existing anti-corruption resources
- · How to implement a whistleblowing system
 - Implementing an internal whistleblowing system
 - Defining the process and structures for complying with the regulation $% \left(1\right) =\left(1\right) \left(1\right) \left($
 - Implementing the tools with a minimum cost
- Communicating your code of conduct to staff, making it available in accessible format and referring to it regularly
 - Making it clear that staff are expected to read it and understand how it applies to them
 - Discussing a particular area of risk in the context of the code of conduct

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